

Find out more: [brunchonthelake.org](http://brunchonthelake.org)

JUNE

2

2019

# Brunch on the Lake with CHAD PREGRACKE

11:30am to 4:00 pm at the Shoreby Club in Bratenahl



## CORPORATE SPONSORSHIP PACKAGES

# SPONSOR PHASTAR'S "BRUNCH ON THE LAKE WITH CHAD PREGRACKE" FUNDRAISER



Join PHASTAR Corporation for a wonderful June brunch at the exclusive, members-only Shoreby Club in Bratenahl with featured speaker Chad Pregracke, a recipient of CNN's Hero of the Year Award (2013) who has received international acclaim for his efforts to clean up America's rivers. The event will be held outdoors where attendees can enjoy breathtaking views of Lake Erie, under a gorgeous, open-air tent along the lakefront property.

Mr. Pregracke was selected to speak at the fundraiser because of our shared mission to make the world a better place. His message and his life's work is particularly timely with Cleveland celebrating the 50th anniversary of the Cuyahoga River fire this June. That infamous 1969 incident led to the creation of the Clean Water Act. Fifty years later, the Cuyahoga River has made a remarkable turn around and Cleveland now celebrates a vibrant boating community and boasts numerous recreational and competitive activities on the river and Lake Erie.

The brunch fundraiser is designed to increase awareness and support of the PHASTAR mission, and to provide the local community with an opportunity to learn more about PHASTAR's initiatives and programs.

This event is also one of the first events of the jam-packed summer season to celebrate the 50th anniversary of the Cuyahoga River fire.

Your contribution will be recognized as outlined in this sponsorship package, depending upon the sponsorship level that you select. Sponsorships must be received by April 8, 2019 to allow for enough time to be included in the invitation as well as the program guide that will be given to all attendees.

PHASTAR is a 501(c)(3) nonprofit corporation. All contributions are tax deductible as permitted under IRS rules.

# SPONSORSHIP OPPORTUNITIES

## Corporate and individual sponsorships available!

PHASTAR's "Brunch on the Lake with Chad Pregracke" fundraiser is the perfect opportunity to get your brand in front of influential Clevelanders. The following sponsorship packages include a number of exciting perks that will highlight your generous contribution to not only the event attendees, but also our Taskforce Members and the community at large.

This one time contribution will provide your organization with benefits and exposure for several months.

Due to the venue selected to host this fundraiser - the Shoreby Club, attendance is limited to a maximum of 200 people.



*The VIP Meet & Greet and book signing with Chad Pregracke is ONLY available to sponsors and is not available with individual ticket purchases.*

## PLATINUM SPONSORSHIP \$6,000+

### SPONSORSHIP PACKAGE INCLUDES:

Inclusion on Host Committee Listing

Sponsor will receive recognition on the following print and online materials

- Official Invitation (sent in April)
- Official Program Guide to be distributed at event
- Inclusion in all Media Packets
- individual signs located throughout the Shoreby Club
- Inclusion in all digital communications for event
- Recognition on PHASTAR social media accounts
- Recognition on PHASTAR.org

Public Relations:

- Sponsor will be included in any press activities including Public Service Announcements and Ads.

VIP Passes:

- Sponsor will receive 8 VIP tickets to the event.
- VIP Meet & Greet opportunity and book signing with Chad Pregracke.

# SPONSORSHIP OPPORTUNITIES

In addition to the Platinum Sponsorship Package, we also have Gold and Silver Sponsorship Packages.



## GOLD SPONSORSHIP \$3,000

### SPONSORSHIP PACKAGE INCLUDES:

Sponsor will receive recognition on the following print and online materials

- Official Invitation (sent in April)
- Official Program Guide to be distributed at event
- Inclusion in all digital communications for event
- Recognition on PHASTAR social media accounts
- Recognition on PHASTAR.org

### Banners:

- Sponsor information will be included on display banners throughout the venue during the event. (not individual – listed in donor level)

### VIP Passes:

- Sponsor will receive 4 VIP tickets to the event.
- VIP Meet & Greet opportunity and book signing with Chad Pregracke.



## SILVER SPONSORSHIP \$1,500

### SPONSORSHIP PACKAGE INCLUDES:

Sponsor will receive recognition on the following print and online materials:

- Official Invitation (sent in April)
- Official Program Guide to be distributed at event
- Inclusion in all digital communications for event
- Recognition on PHASTAR social media accounts
- Recognition on PHASTAR.org

### Banners:

- Sponsor information will be included on display banners throughout the venue during the event. (not individual – listed in donor level)

### VIP Passes:

- Sponsor will receive 2 VIP tickets to the event.
- VIP Meet & Greet opportunity and book signing with Chad Pregracke.



# FEATURED SPEAKER PROFILE: CHAD PREGRACKE

## INTRODUCTION:

“The Mississippi River was literally Chad Pregracke’s back yard while growing up near East Moline, Illinois. The son of educators and river enthusiasts, KeeKee and Gary Pregracke, Chad and his older brother, Brent, spent the majority of their time on, in, and around the Mississippi and Illinois Rivers. Between his childhood and first job as a clam digger, it didn’t take long before realizing that he didn’t like what he saw – above or below the river – and decided to do something about it.”

When he was 17, Chad began to make calls to government agencies to make them aware of the problems with the river. He assumed calls would prompt someone to do something about it, however, no one did and the problems only worsened. In 1997, Chad decided that if no one else was going to clean up the river, he would. In 1998, Chad founded Living Lands & Waters.

Today, Living Lands & Waters includes a full staff and fleet of equipment. The crew averages about nine states per year along the Mississippi, Illinois, and Ohio Rivers, as well as their many tributaries. Chad recently expanded the mission of the organization to include Student Educational Workshops, The MillionTrees Project, Adopt-a-River Mile, Invasive Species Removal, and The Great Mississippi River Cleanup.

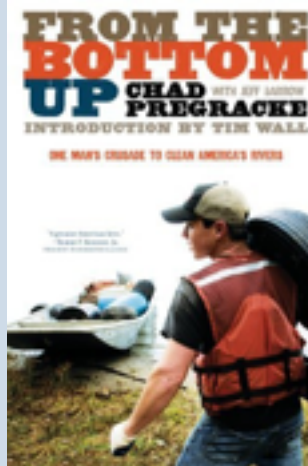
To date, Chad and his nonprofit have removed over 10 million pounds of trash from America’s waterways, planted over 1.2 million trees, directly educated over 11,000 students, and has coordinated over 100,000 volunteers since 1997.” (Source: Living Lands & Waters website, [www.livinglandsandwaters.org](http://www.livinglandsandwaters.org))



## BOOKS & MEDIA:

Chad released a book in 2007 with National Geographic called “From the Bottom Up: One Man’s Crusade to Clean America’s Rivers”. He was also featured in the Time Magazine article “Meet the New Huck.”

He has been featured in a variety of TV programs and interviews, including ABC World News, CBS Sunday Morning, CNN, Discovery Channel, Fox News, National Geographic, NBC Nightly News and the Today Show.



## AWARDS:

Chad has received over 40 awards and honors over the years. Notably, he was named CNN’s Hero of the Year in 2013 and was the recipient of the Jefferson Award for Public Service in June 2002.

He also received the distinct honor at the Points of Light Tribute at the Kennedy Center, where he received a standing ovation by all four living former U.S. Presidents in attendance.

# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP OF THE "BRUNCH ON THE LAKE" FUNDRAISER AT THE SHOREBY CLUB ON JUNE 2, 2019

ORGANIZATION NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

### SELECT YOUR SPONSORSHIP PACKAGE:

\_\_\_ PLATINUM LEVEL SPONSOR \$6,000

\_\_\_ GOLD LEVEL SPONSOR \$3,000

\_\_\_ SILVER LEVEL SPONSOR \$1,500

### PLEASE SUBMIT PAYMENT TO:

PHASTAR, 1776 Columbus Road, Cleveland, Ohio 44113

For questions, please contact [jmccormick@phastar.org](mailto:jmccormick@phastar.org) or call 216-860-4883.

Sponsors will be listed in the event program, and are asked to electronically submit their company logo and name as it should appear in the program to [jmccormick@phastar.org](mailto:jmccormick@phastar.org). All art submitted should be in CMYK format at 300 dpi. Acceptable file formats include: JPEG, PNG, PDF, EPS, AI. Due by April 8, 2019 for inclusion in the invitation and program.

Sponsorships can also be  
purchased on the event  
website at  
[www.brunchonthelake.org](http://www.brunchonthelake.org)

Online payments are  
accepted via credit card or  
bank account through PayPal.